



# May Silvers

Event Planner & Mentor

## About May

May started her hospitality career as a food and beverage trainee at the Raffles Hotel, Singapore. It was there that she fell in love with the hospitality industry and decided to pursue her career further.

In 2004, she came to Miami, Florida and eventually worked her way up to Director of Catering and Conference Services and Director of Event Planning at several luxury hotels, including the JW Marriott Marquis Miami and The Royal Palm, South Beach, where she was part of the hotel opening team. As an event planner, May worked with celebrities, dignitaries, and leaders including Bill Clinton, U2, Venus Williams, Jimmy Johnson and Novak Djokovic.

In 2012, May decided to take all that she had learned and started her own event planning company, M2 Hospitality. May brought the hustle as she built her company to multiple 6-figures while shattering industry norms.

May ran her event planning company with no inventory, no meeting space, no full-time employees. She created an entirely new model for event planning, and because of that, enjoyed wild amounts of success.

Today, May is passionate about helping other event planners increase profitability, grow their businesses, and create on their own terms. Her coaching company walks Eventpreneurs through building a business and life they are excited to wake up to.

## Topics:



### EVENT PLANNING

- How in-person events can be a revenue center for your business
- Event strategy versus event planning, what's the difference



### EVENT PLANNING BUSINESS GROWTH

- How to turn your passion for events into a thriving business
- How to increase profitability as an event planner
- How to create harmony in life as a business owner, wife, and a mother



### MINDSET & ENTREPRENEURSHIP

- A winning mindset for entrepreneurial success
- Going all-in on your dreams
- Entrepreneurship as an Asian living in America

## Appearances

- The Meeting Magazines
- Medium
- Voyage MIA
- The Art of Hospitality

*AND MORE!*